

Table 9

RESEARCH AND DEVELOPMENT EXPENDITURE, ADVERTISING EXPENDITURE, NEW PLANT AND MACHINERY EXPENDITURE VERSUS SALES TURNOVER IN PUBLIC AND PRIVATE SECTOR INDUSTRY

Year	Research and Development Expenditure (Rs. Crores)		Advertising Expenditure (Rs. Crores)		New Plant and Machinery Expenditure (Rs. Crores)		Sales Turnover (Rs. Crores)		Research and Development Expenditure as % of Sales Turnover (%)		Advertising Expenditure as % of Sales Turnover (%)		New Plant and Machinery Expenditure as % of Sales Turnover (%)	
	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector
1998-99	673.87	2176.58	87.62	1772.67	12902.92	8689.31	192430.31	305381.17	0.35	0.54	0.05	0.58	6.71	2.85
1999-00	757.63	2178.08	100.39	1886.39	18532.96	8706.09	224207.40	333583.82	0.34	0.48	0.04	0.57	8.27	2.61
2000-01	842.89	2411.43	96.67	2044.27	18943.78	13902.83	265423.69	337904.50	0.32	0.50	0.04	0.60	7.14	4.11
2001-02	767.37	2787.48	0.27	0.61
2002-03	808.94	3064.94	0.26	0.59

Source: Data collected and compiled by DST

- Note :
1. Data for Public Sector refers to 152 industrial R&D units up to 2000-01 and 93 R&D units for 2001-02 onwards
 2. Data for Private Sector refers to 1491 industrial R&D units up to 2000-01 and 1477 R&D units for 2001-02 onwards.
 3. Data does not include Small Scale Industries (SSI) and SIRO units.
 4. ... Not available