

Table 9

**RESEARCH AND DEVELOPMENT EXPENDITURE, ADVERTISING EXPENDITURE, NEW PLANT AND MACHINERY EXPENDITURE VERSUS SALES TURNOVER IN PUBLIC AND PRIVATE SECTOR INDUSTRY**

Year	Research and Development Expenditure (Rs. Crores)		Advertising Expenditure (Rs. Crores)		New Plant and Machinery Expenditure (Rs. Crores)		Sales Turnover (Rs. Crores)		Research and Development Expenditure as % of Sales Turnover (%)		Advertising Expenditure as % of Sales Turnover (%)		New Plant and Machinery Expenditure as % of Sales Turnover (%)	
	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector
1998-99	673.87	2176.58	87.62	1772.67	12902.92	8689.31	192430.31	305381.17	0.35	0.54	0.05	0.58	6.71	2.85
1999-00	757.63	2178.08	100.39	1886.39	18532.96	8706.09	224207.40	333583.82	0.34	0.48	0.04	0.57	8.27	2.61
2000-01	842.89	2411.43	96.67	2044.27	18943.78	13902.83	265423.69	337904.50	0.32	0.50	0.04	0.60	7.14	4.11
2001-02	767.37	2787.48	...	...	...	...	...	...	0.27	0.61	...	...	...	...
2002-03	808.94	3064.94	...	...	...	...	...	...	0.26	0.59	...	...	...	...

Source: Data collected and compiled by DST

- Note :
1. Data for Public Sector refers to 152 industrial R&D units up to 2000-01 and 93 R&D units for 2001-02 onwards
  2. Data for Private Sector refers to 1491 industrial R&D units up to 2000-01 and 1477 R&D units for 2001-02 onwards.
  3. Data does not include Small Scale Industries (SSI) and SIRO units.
  4. ... Not available